

KIM REYNOLDS, GOVERNOR
ADAM GREGG, LT. GOVERNOR

MATT BEHRENS
CHIEF INFORMATION OFFICER

April 18, 2022

To all RFP bidders,

The State evaluation committee has reviewed, evaluated, and scored the proposals received in response to RFP #0222-561-01 issued on behalf of the Department of Natural Resources on February 14, 2022, for a Campground Management System. Two (2) proposals were received by the due date and time. The bidders were:

- RA Outdoors LLC, dba "Aspira" (incumbent)
- US eDirect, Inc.

Both technical proposals were deemed responsive and given to the Evaluation Committee for consideration.

In order to be eligible for an award pursuant to this procurement, proposers were required to have submitted all required documents, passed all Section 4.3 Mandatory Specifications, and received a minimum 4800 points of a maximum 8000 points on the Section 4.4 Scored Specifications.

Technical Proposal Scoring

Evaluators reviewed, but did not score, the proposal independently, before meeting as a group to discuss the technical proposal. Evaluators considered the information discussed during the meeting and worked as a group to determine a consensus score. At the end of the Evaluation Committee meetings, technical proposal scoring was finalized.

Respondent	Technical Scores (out of 8,000 possible points)
RA Outdoors LLC, dba "Aspira"	6,625
US eDirect, Inc.	5,056

Cost Proposal Scoring

Cost Proposal pricing was scored based on a ratio of the lowest Cost Proposal versus the cost of each higher priced Cost Proposal. Under this formula, the lowest Cost Proposal receives all of the points assigned to pricing. A proposal twice as expensive as the lowest Cost Proposal would earn half of the available points. Cost Proposal scores are as follows:

Respondent	Cost Scores (out of 2,000 possible points)
RA Outdoors LLC, dba "Aspira"	1,695
US eDirect, Inc.	2,000

Total Composite Scores

Respondent	Total Scores (out of 10,000 Possible Points)
RA Outdoors LLC, dba "Aspira"	8,320
US eDirect, Inc.	7,056

The State of Iowa hereby gives Notice of Intent to Award to the following firm ("Awardee"):

RA Outdoors LLC, dba "Aspira"

Per Section 2.35.1 of the RFP, any Respondent to this RFP that wishes to file an Notice of Intent to Appeal must do so within five days of the date of this notice, exclusive of Saturdays, Sundays, and legal State holidays. Notices of appeal received after that time will be dismissed.

This Notice of Intent to Award is contingent upon the successful execution of a written contract and, as a result, this Notice does NOT constitute the formation of a contract between the State and the Awardee. The Awardee shall not acquire any legal or equitable rights relative to the RFP until a written contract acceptable to the State of Iowa has been executed.

If the Awardee fails to execute a contract with the State for any reason, the State, in its sole discretion, may cancel this Notice of Intent to Award, or withdraw the RFP entirely. The State further reserves the right to cancel the Award at any time prior to the execution of a written contract.

Thank you for your interest in doing business with the State of Iowa.

Yours Truly,

Steve Dawson
OCIO Business Services Division

cc: file